



Photo © Al Harvey, www.slidefarm.com

Deep Bay on Vancouver Island, at the southern entry to Baynes Sound—BC's most important shellfish growing area.

The Power of Communities

Dealing with a crisis is never easy, but the silver lining is that tough times can sometimes bring positive results. GSA's newly-minted three-year strategic plan is a good example. It reflects not only the hard work of the staff, board and volunteers who crafted it, but also the road travelled by GSA over the past two years: from crisis to renewal, and, most importantly, a recommitment to what lies at the very heart of GSA.

In mid-2009, when we began the process that led to the new strategic plan, the impacts of the recession were hitting GSA hard. But rather than allowing the economic crisis to limit our conversation, we used it as an opportunity to ask an important and exciting question: what do we want our organization to be?

We soon realized that what we wanted was actually a return to the very thing that inspired GSA in the first place: our connection to communities.

GSA was born out of the environmental concerns of communities around the region. From the start in 1990, our sense of "community" was multi-layered: geographic, but also cross-sectoral—bringing together, as just one example, environmentalists, pulp workers, fishermen, First Nations and other local citizens to address pulp pollution throughout the region.

Over the years since, we've worked with people in many communities, helping them to share information and solutions and take collective action to protect the waters and watersheds of the region we all call home. We've



Great Blue Heron by Marie Sprandel

linked up, learned from and supported local members and their networks in a variety of ways including hands-on stewardship actions, training sessions, workshops and conferences, creation of educational resources, joint activities to raise funds for local and regional work, and much more. Although in recent years, region-wide advocacy campaigns and communications with government officials have often required the bulk of GSA's attention, the foundation of GSA's strength and effectiveness has always been our connection to communities.

The Need for New Tools

It was in the spirit of this history that in 2009, during our strategic planning process, we embraced the concept of what became our Community Mapping program. We recognized that if we are to succeed in our mission, we need to engage many thousands more people around the region—to grow our community by leaps and bounds. And we realized that in order to build and connect this broader community, we needed to create a new tool—one that incorporated the potential of online community, social media and GPS mapping. And so was born our exciting and interactive Georgia Strait Community Map! (Check it out at www.GeorgiaStrait.org/GScommunitymapping)

We set a lofty goal: to map the important ecological aspects of this region, as well as the places that are personally important to people, so that anyone seeing it could better appreciate these areas, understand what threatens them, learn what efforts are underway to tackle the threats and have a way of getting involved.

The goal was ambitious, but in carrying out the project over the past year, we've relied on what we know best: we've reached out to our community partners, learning from their successes and failures and creating a forum for sharing the results of all their hard work.

Bringing the Data to Life

Through face-to-face meetings, outreach at events, hands-on workshops, our online form and the magic of word of mouth, we have had a steady flow of input. Soon there will be close to 100 organizations represented on the map. As well as people's concerns, projects and the special places they have identified around the Strait, links to videos and real-time information help bring the data to life. Plans for online visual tours will allow people to 'visit' parts of the Strait they may never get to. As a result, the map is visually exciting, and its inclusiveness and diversity give it the potential to be a powerful tool for communities around the region.

People tell us they're excited to find, in a single place, so much relevant information and so many resources about the Strait. The Map belongs to all of us, and will grow as a reliable and dynamic source of information because of each of us. In fact it's already growing: with the tools we have incorporated,

people are using the map to comment on content, create profiles, and develop and participate in forum discussions. Now that's community!

Connecting and Supporting

Our new map is a logical extension of the work that we've been doing for years—connecting with people about how spectacular this region is and what each of us can do to stop the many threats. And it's by no means the only way in which we are connecting with and supporting communities around the region.

Over the past year GSA has engaged in and spoken out on a number of issues affecting local communities, including the need for more open consultation and transparency regarding sewage treatment upgrades in Powell River; oil spill response and increases in oil tanker traffic in Burrard Inlet; and the need for timely upgrades in sewage treatment (including the recovery and use of energy from sewage) in Metro Vancouver and the Regional District of Nanaimo.

We've also supported the efforts of local and regional organizations in



Belted Kingfisher by Marie Sprandel

their campaigns to stop funding cuts to BC Parks and the proposed Raven Coal Mine (which could have devastating impacts on the marine environment of Baynes Sound, BC's most important shellfish growing area), prevent sour gas leaks in oil and gas drilling, revitalize the BC Water Act, and restore BC Gaming funds to community groups, to name just a few of the concerns we tackled over the past year.

Much of our work has a region-wide focus, but even this has its foundation in local communities. A good example is our work to protect endangered



Paddlers in the Nanaimo Estuary, by Angela Buick



BOARD OF DIRECTORS

May 2010 through June 2011

Brent England, *Victoria*—President*

Matthew Kirchner, *Vancouver*—Vice-President*

Melinda Skeels, *Vancouver*—Secretary*

Stan Boychuk, *Victoria*—Treasurer*

Darren Blaney, *Campbell River*

Don Bulmer, *Vancouver**

Anne Murray, *Vancouver**

Shaena Lambert, *Vancouver*

Frank Tester, *Vancouver*

* entering 2nd year of term in May (in office until spring 2012)

ADVISORY COUNCIL

John Cashore, *Coquitlam*

Dr. Larry Dill, *Victoria*

Dr. Robert Elnor, *Delta*

Chief Robert Joseph, *North Vancouver / Hopetown*

Dr. Donald McQueen, *Nanaimo*

Suzanne Siemens, *North Vancouver*

Dr. Milton Wong, *Vancouver*

southern resident killer whales. All around the Strait, local people are passionate about these whales, but often lack an effective way of tackling threats that, for the most part, are regional in nature. Through our advocacy and legal actions to push for the implementation of Canada's Species at Risk Act, GSA provides a way to connect people in local communities and convey their collective force to protect these majestic whales.

Stretching the Boundaries

But GSA's "community" extends even further than this. From our very early days, our work was transboundary in nature, as we collaborated closely with US allies on issues such as oil tankers, species at risk and marine habitat protection. Our Strait is part of a greater watershed region that includes over seven million people living around what is now officially called the Salish Sea. Despite the political border, our coastal communities share a reliance on a healthy marine environment, and threats from pollution, habitat distribution or inappropriate development can affect not just Georgia Strait but the whole Salish Sea. This is why, in our new strategic plan, we are reaffirming GSA's long-time commitment to work with our US partners and the Coast Salish peoples on both sides of the border on key issues such as oil spill response and oil tanker traffic.

Of course, GSA's community has expanded over the years even beyond the transboundary region—it's now

global. Through social media tools such as Twitter, our staff regularly engage in ongoing conversations with people around the world on issues that affect our region, making new connections, gaining insights from others' experiences, and continuously stretching the boundaries of what makes up "community".

Throughout GSA's 20+ years, our rationale for selecting which issues we tackle has always included the concerns of the communities we represent. GSA cannot possibly tackle every problem that arises, but we take our members' concerns seriously and strive to support their local work whenever we can. When we know that local people are deeply concerned about an issue and actively trying to address it, we can step forward to support that work. In doing so, we add the unique ingredient that only GSA, as the regional voice for Georgia Strait, can bring: the collective power of all of our communities to protect the health of our marine environment and watersheds.

Annual Report © Georgia Strait Alliance 2011

Also available online at www.GeorgiaStrait.org

EDITORIAL & LAYOUT: Laurie MacBride and Alan Wilson

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Photo by Michelle Young

GSA STAFF as of April 2011

Christianne Wilhelmson—Executive Director
Cathy Booler—Administrative Director
Mike Richards—Director of Special Projects
Ruby Berry—Salmon Aquaculture Program Coordinator (*on leave Feb. thru May*)
Michelle Young—Financial Coordinator / Salmon Aquaculture Campaigner
Donna Berthiaume—Administrative Assistant
David Fields—Interim Salmon Aquaculture Program Coordinator (*Feb. thru May*)

CONTRACTORS

Rebecca Adams & Rachelle Ray—Community Mapping Team
Lisa Winbourne—Clean Marine BC Program Coordinator
Ted Leather—Webmaster / Technical Support
Laurie MacBride & Alan Wilson—Publications
Pat Nordin—Office cleaning services
Cheryl Onciul—Fundraising Assistant

OTHER STAFF & CONTRACTORS in 2010

Leah Chesterman, Lisa Herman, Jessica Hopkins, Tracy Jastinder Mann, Lesley White

GSA AT WORK

Some of Our Achievements in 2010

- **CREATED** an interactive online map—which continues to grow and evolve—identifying over 400 locations of social and ecological importance in and around the Strait of Georgia.
- **RECRUITED** six new marinas, harbour authorities and yacht clubs to the Clean Marine BC program, and helped five other marinas to prepare for their independent audit and win eco-certification.
- **WON APPROVAL** from Metro Vancouver for a new sewage plan that aims to recover and use energy from the waste (to become reality once the Province approves it).
- **WON RULING** that Fisheries and Oceans Canada has failed to protect the critical habitat of BC's resident killer whales.
- **HELPED DEFEAT** an application to dump an old naval ship off Gambier Island to create an artificial reef—though the threat continues.
- **WON COMMITMENT** from Marine Harvest Canada to develop a commercial-scale closed containment salmon farming project.
- **ASSISTED** Vancouver City Council in raising the alarm on the impacts and risks of recent increases in oil tanker traffic through the Port.
- **PARTICIPATED** in the judicial Cohen Inquiry into the 2009 collapse of Fraser River sockeye.
- **GARNERED SUPPORT** from 50 organizations and thousands of individuals to push for removal of net cage fish farms from a migration route in the Wild Salmon Narrows.
- **CLEANED UP** over 330 kg of garbage from a beach on Gabriola Island.
- **COMPLETED** seven intertidal quadrat studies on beaches in Victoria, Sidney, Metchosin and Pender Island.
- **SUPPORTED** lighthouse keepers in their campaign to stop de-staffing of coastal light stations.
- **BEGAN BUILDING** our new Endowment Fund to help provide long-term, sustainable support for GSA's work.
- **CELEBRATED** 20 years of working to protect and restore the Strait of Georgia!

Space limitations prevent us from listing the details for all our activities in 2010. If you'd like more information, check out our website: www.GeorgiaStrait.org

Needed: More People Like You

by Christianne Wilhelmson, Executive Director

Among living things, something small usually grows into something bigger. A seed becomes a plant, an acorn becomes a tree, a salmon egg becomes a smolt and later a fully grown fish. By analogy, a small volunteer group should, over time, become a larger organization, with staff able to focus on issues that need daily, long-term attention—as witness GSA's evolution over the years.

But unlike a seed or egg, a non-profit organization shouldn't grow just because it's inevitable. To make sense, its growth needs to serve a strategic purpose and be supported by its members. As we plan for GSA's future, the issue of growth is something we've been talking about a lot. How big does GSA need to be to achieve our mission?

There is no precise answer, but if we are to win success in the years to come, it's clear that GSA must grow considerably in terms of staff and other resources. In developing our new strategic plan, we've been pragmatic by agreeing to focus on a specific list of key issues over the next three years. Yet even if we manage to limit ourselves to these, we will need to add more staff time if we want to address our priority issues, guide the resulting campaigns and initiatives through to completion, and manage the new and emerging issues that will no doubt need our attention.

The recession which began in 2008 hit philanthropic foundations hard, and grants to environmental groups have been much reduced ever since (though we are extremely thankful to the few foundations that have been able to help GSA over the past three years). This new reality has brought home just how critical it is to have diversified funding sources. If we are to survive and thrive we must be sure we don't rely too heavily on any one source of funds, and to do this, we must increase the proportion of our total funding that comes from individuals.

Aside from filling the void left by a reduction in grants, donations play another critical role: they give GSA much-needed flexibility. Grants are usually restricted to specific programs or new one-off projects, at times limiting how we can use that income. Donations, by contrast, can be used to meet any of the broad range of needs that come with doing GSA's work—including tackling those unexpected issues that inevitably arise.

Thankfully, individuals have responded to our need to diversify, helping to increase our donations income and number of donors over each of the past three years. We thank everyone who contributed to this growth, no matter what the size of your donation. In 2010, our donations income grew by a remarkable 20% over the previous year's total. As a result, we've created a new staff position, Director of Special Projects, aimed at giving GSA the ability to respond more quickly to emerging issues—something we've wanted for many years.

But we're really only in the early stages of developing the diversity that we really need to be sustainable and effective. We must continue to grow both the total amount of donations and the proportion of our overall income they provide—and

the key in doing this is finding *more people like you*. GSA's donors are incredibly loyal and more generous than I can put into words, but relative to the population size of the region, we are far too few in number.

So why do people give to GSA? Over recent months I've asked many of you exactly this, and your reasons have been stated very simply. You love the Strait, and it's clear that it's under increasing stress and needs protection. You've entrusted your hard-earned dollars to GSA because we are the group that can effectively protect this threatened environment on your behalf. And as one supporter said to me recently, you support GSA *because we win!*

If we are to go on winning—and ultimately, achieve our mission to protect the marine environment of the Strait—we must reach the many thousands of people in our region who would support our work if they knew more about what we do and why it's so important. We hope you'll join us in that effort, so we can bring more people like you into the GSA family.

The number one reason that people donate to a charity is that they are asked—and they are more likely to give if they are asked by someone they personally know. So although GSA's growth strategy must be multi-faceted, the most powerful part of that strategy is our members—in other words, *you*.

You love what GSA is doing, so please help us spread the word. Forward our e-news, our latest *Strait Talk* or this Annual Report (in print or from our website) to a friend or family member who values living here in this region; pass along a GSA donation envelope to a colleague, and ask them to support the organization you care about. And tell them why it matters to you. By doing so, you'll be helping to build the healthy and sustainable diversity that we need as we move forward to protect and restore the marine environment of this wonderful region.

It's not just individual donors who can help create the diversified funding base that GSA needs—an important part can also be played by businesses, a great many of which rely on a healthy Strait of Georgia to be sustainable. If you own or manage a business and you'd like to find a way to partner with GSA, please consider signing up for our **Strait Profits** program. How does it work? You donate a small portion of your profits on a regular basis to one of the most respected and effective marine conservation groups in the region, and we put those funds to work to benefit the Strait and all who make this region home. For more information please see www.GeorgiaStrait.org/straitprofits.



Photo by Alan Wilson

YOU make it possible!

As an independent, charitable society, GSA depends on your support to continue working to protect and restore our coastal waters. Each year, funding for our programs comes from a variety of sources including grants and donations. We are honoured to have your support. Thank you! The list below includes grants, partnership contributions, donations and gifts in-kind of \$100 or more in 2010. Our sincere apologies if there are any errors or omissions (please let us know).



SUSTAINERS (\$25,000 or more)

The Bullitt Foundation, Global Greengrants Fund, Gordon & Betty Moore Foundation, Vancouver Foundation

GUARDIANS (\$10,000 – \$24,999)

Canada-British Columbia Labour Market Development Agreement, Eden Conservation Trust, Fraser Basin Council, Organizing for Change Fund of Tides Canada Foundation, RBC Blue Water Project, TD Friends of the Environment Foundation, TechSoup Canada

RESTORERS (\$5,000 – \$9,999)

The Bank of Nova Scotia, BC Marine Trades Association, Human Resources & Skills Development Canada, The McLean Foundation

PROTECTORS (\$2,500 – \$4,999)

David Short

NAVIGATORS (\$1,000 – \$2,499)

Anonymous, Peter & Patricia Ajello, Joyce & the late Ray Berry, Catherine Boshaw, BC Coast Pilots Ltd., Don Bulmer, Alexander A. Campbell, Krista DeGroot & Peter Jacques, Dolphin Insurance Services Inc., False Creek Harbour Authority, J. Farris, Don Johnson, Dr. Walton Langford, Marlene & Alec Mackenzie, Gregory C. Marshall Naval Architect Ltd., Mel McDonald, Richard Moore, Mountain Equipment Co-op – Victoria, Mustang Survival Corp., Carol Newell, Renewal Partners/Endswell Foundation, Robert Conconi Foundation, Seaspan International Ltd., Seaward Kayaks, Suzanne & James Smith, Timple Consulting Ltd., Charlie & Theresa Walters, Willow Grove Foundation

MARINERS (\$500 – \$999)

91.7 The Coast CKAY FM, Darren Blaney, Coast Mountain Expeditions, Coquitlam Scuba Club, Marna Disbrow, Eileen & Theo Dombrowski, Sharon Godkin, Richard Hill, Gordon & Wendy Horner, Hutcheson & Company, Donald Hutchison, Island Parent Magazine, Marjorie Kamp, F. Matthew Kirchner, Shaena Lambert, Laurie MacBride & Alan Wilson, Marlene & Alec Mackenzie, Maple Bay Marina (553836 BC Ltd), Sandy McPherson, Cathy Welch & Joan Merrifield,

Anne Murray, Mountain Equipment Co-op – North Vancouver, Parksville Qualicum Community Foundation Scholarship Fund, John & Kim Rich, Schooner Cove Yacht Club, Suzanne Siemens, Ruth & Rob Simons, Tammy Hudgeon Glassworks, Taku Resort & Marina, Alan Thomson, Jim Weber, Annabelle White & David Wahl, Washington Companies, Dr. Donald Williams, George & Monika Winn, David Wiseman, Yellow Point Lodge

STEWARDS (\$100 – \$499)

Lillian & David Adams, Jessica Alford, Mike Allison, Michael & Rita Alton, James Alton, Michele Anderson, Anonymous (18), Arbegar Fishing Co Ltd., Saul Arbess, Dr. Bill Austin, Louise & Brian Avent, David Babbitt, Patrick Barber, Susan Bartlett, Robert & Birgit Bateman, Jackie Lynn Bell, Florence Bell, Dr. Lorne Berman, Ruby Berry, Joann Bessler, Diane Bisaro, Jane Blueschke, Kenneth & Joan Bond, Linda & Peter Booler, Cathy Booler, Elisabeth Boshier, Lorraine Bourbonnais, Dr. Peter Bowen-Roberts, David Brailey, Joyelle Brandt, BC Wildlife Federation - Shuswap Region, Big Island Inflata-Boats, Bill Hartley Insurance Agencies Ltd, J. J. Burgerjon, Sharon & Gary Bywater, Courtney Campbell, Marilyn Campbell, Campbell



Madeleine Shaw and GSA Board Member Anne Murray.

River, Courtenay & District Labour Council, Ron Carter, John & Sharon Cashore, Steve & Joan Cellik, John Chislett, Joy Christian, Ellen M. Clancy, Gerard Clement, Leila Clogg, Coastal Revelations Nature Tours, Comox Paddlers Club, Joseph Connors, Conservancy Hornby Island, Anneliese Cooley, Deryck & Linda Cowling, Daniel & Susan Craig, June Crichton, Claude Cuff, Drs. Tara Cullis & David Suzuki, Taannia Dancer, Daniel F. Huber Corporation, Margaret Davidson, Deborah Daws, Mark & Cathy deBruijn, Denman Conservancy Association, Denman Island Chocolate Ltd., Dent Island Lodge, Jeff DeVries & Marcy Prior, Barbara and Bill Dexter, Matthew Dilay, Dr. Larry Dill, Dirty Apron Cooking School, Marnie & Rod Dobell, William Doherty, Charles & Gloria Dorworth, Trallee Dun, Dawn Dunphy, Michael Dyson, Jane Dyson, Perry Edwards, Frank Elkins, Dr. Peter Elliott, Audrey Ellis, Dr. Robert Elner, Kathleen Emerson, Brent & Gillian England, Jake Etkorn, Barbara & William Evans, Janet Fairbanks & Wayne Bradley, Fairwinds Golf & Country Club, Fa-Kuan & Lo Kuei Chiu Fan, J. and Laurie Fawcett, Tracy Ferreira, Susan Fletcher, Floating Stone Silks, Joan Fowler, Louise Fraser, Rachael Freer, Friends of Mount Douglas Park, Brenda Gaertner, Gerry & Carolyn Gailey, Gordon Galbraith, Dave Gay, Capt. Doug Gayton, Andre Gerard, Penny Gibbs, Jane Giffin, Dr. Elaine Golds, Drs. Ann & Jim Gower, Michael Grace, Harvey Graham, Joanne & David Graham, Grand Pacific Athletic Club, Alison Graves, Gulf Islands Cruising School Ltd., Sharon Haave, Mary Haig-Brown, Mary Hampson, Jean-Michel Hanssens, Rick & Heather Harbo, Harbour Air, Harbour Authority Association of BC, The Harbour Chandler Ltd., Becky Hardey, Gwen Hardy, Janine Harris, Sheila Hawkins & Keith Symon, Jennifer & Jon Healey, William Henwood, Mary Hess, Mike Hoebel, Hollyhock Retreat Centre, Egon & Ann Holzwarth, Theresa Hood, Hornby Island Residents & Ratepayers' Association, Janis Horrell, Barbara Hourston, Catherine & John

Lifetime Member David Pinel.

Howard, Elinor Hoy, Carsten Huber, Lisa Hudson, Janet Hunter, Hurricane Jack Adventures, Don & Joy Hurst, Husky Group of Companies, A.T. David Hutchings, Innisfree Farm, Island Natural Market, Terrance & Joan James, Frances Johnson, Julie Johnston, Lawrence Jones, Kel Kelly, Corinne Kidd, Marilyn King, William Kinsey, Judith Kirchner, Angelika Koch, Leonard Krog, Krog & Company, Steven Kurrein, Rinette Lagace, Juliette Laing, Tim Lander, Philip Langrish, LDE Telecommunications, Robin LeBrasseur, Kim LeDuc, David Leggatt, Betty Leitch, Dr. Alan & Carolyn Lewis, Wally Lightbody, Barry Lorton, Karl Losken, Ken Lyall, Patricia & Munro Mabey, Kat MacVeagh, Arthur Mah, Lyn Makepeace, Sheila Malcolmson, Eva & Jim Manly, Heather Marshall, Gregory Marshall, Ruth Masters, Duncan McLean, Dr. Donald McQueen, Geoff Meggs, Roberta Meilleur, Heather Mersey, Midnight Sun Adventures Travel, Jane Millen & Bob Brett, Ruth Miller, Cathy & Roger Minor, Gerry Molnar, Elaine Moore & Mike Philcox, Mae Moore & Lester Quitzau, Candice Morgan & Ian MacDonald, Faye Morgensen, Norma Morton, Mothership Adventures, Harold & Phyllis Mundie, Donald Munro, A.J. Murch, Nanaimo & Area Land Trust Society, Nanaimo Port Authority, Rosemary Nash, Naturalpod, Nature's Path, Patricia Nordin, Jan O'Brien, Ocean River Sports Adventure Centre, Oceanus Reinforced Plastics Inc., Fritzi Olson, Options Picture Framing, Pacific Yachting/OP Publishing, Sheila & Jay Page, Barbara Parker, John Pass, Howard Pattinson, Ed Pattyn, Jacquie Pearce, Kathleen Pearson, Bob Peever, George Penfold, Philanthropy Preceptorship Fund, Celia Pidduck, David Pinel, Malcolm Pratt, James Prentice, David Pritchard, Robin Puga, Irene Quaale, Judy Racher, Nina Raginsky, Ellen Rainwalker, Gayle Ramsden, Dr. Hugh Rand, Margaret Ransford, Renfrew RitZ, Mike Richards, Rick Scott Concerts, Jillian Ridington, Amy Robertson, Phillip & Helen Robertson, Robin Roots, Harley Rothstein & Eleanor Boyle, Anita Roy, Harriet Rueggeberg, Peter Russell, Mary Russell, Hildegard Ryan, James & Judith Saks, Salal Books, Carrie Saxifrage, Paul & Susan Scanlon, Fred & Kathleen Schloessinger, Kathryn & Philip Schneider, David Scott, Sealegs Kayaking Adventures, Kerren Shalanski, Celeste Shannte, Linda Shattuck, Shaw Ocean Discovery Centre, Frank & June Shoemaker, Graham Shuley, Neil Shuttleworth, Silva Bay Yacht Club, Peter & Debra Simmons, O.J. Sims, Pamela Sinclair, Margaret Sizmann, Melinda Skeels, Ski Tak Hut, David Smith, Robin Smith, Kathleen Sogge, Sonora Resort, Kristin Sonstebo, Sooke Harbour House, Sound Advice Music Shop, Robert Southcott, Michelle Speller, Dr. Joan Stelling, Judi Stevenson, Margaret Stronge, Stuart Island Community Association, Hubertus Surm, Terence Sween, Jennifer Sweeney, Elizabeth Swift, Shauna Sylvester, Tammy Hudgeon Glassworks, Daphne Taylor, Frank Tester, Abe & Bonnie Thiessen, Arnie Thomlinson, Gordon Thompson, Wayne Thornberg, Alan Thornett, Duncan Thrasher, Thrifty Foods –Port Place, Gary Tuyls, Vancouver International Readers and Writers Festival, Vancouver Island MusicFest, Vancouver Island South District Canadian Power & Sail Squadron, Carol & Bram van Reeuwyk, Joyce Van Veenendaal, Christine Vanderree, Peter Vivian, Volare Charters, W. Allan Hancock Wildlife Artist, Dr. Peter Walford, Warm Springs Resort/Ritchie Bros., Thomas Watts,



GSA Board Member Shaena Lambert, President Brent England, and Lifetime Member Margy Ransford.

Wavelength/Wild Coast Publishing, Bob Weeden, Marcie & Rob Welsh, Barbara Wepruk, Scott White, Robert Wild, Anita & Peter Wilhelmson, Christianne Wilhelmson & John Webber, Michael & Verena Wilhelmson, Annie & Gordon Wilkinson, Rosemary Williams, Peter Williams, George & Phyllis Wood, Jim Woods, Meredith & Ron Woodward, Liz Wouters, Dr. James & Shirley Wright, Eileen Wttewaall, Yellow Bird Art Gallery, Yellow Point Lodge, Christine Yeomans & Leo Routledge, Yew Restaurant, Michelle Young, Betty Zaikow

GIFTS IN MEMORY OF

Jennifer Atcheson, Chad Bennington, Pat Harry, Richard Mirau and Hilda Mirau, John Patterson, Dorothy Stowe, Lisa van Reeuwyk

GIFTS IN HONOUR OF

Bob Aitken on Father's Day, Jillian Brown, Salish Sea swimmers Rod Craig & Jim Close, Anne Murray, Tracy Myers' birthday, David Pinel of West Coast Expeditions, Mike Richards, Suzanne Siemens' birthday, Ted & Anne Swift, Betty Swift and Hally Swift, Christianne Wilhelmson's birthday

FRIENDS (up to \$99)

Space limitations prevent us from publishing the names of hundreds of additional caring individuals, organizations and businesses that contributed in 2010. Thank you all for your commitment to protecting the Strait.

VOLUNTEERS

Our success also depends on volunteers, who provide invaluable help in the office, staffing displays at events, technical assistance, beach clean-ups, biological monitoring and many other important tasks throughout the year. Our volunteers are too numerous to list here, but we extend a hearty round of thanks and appreciation to all.

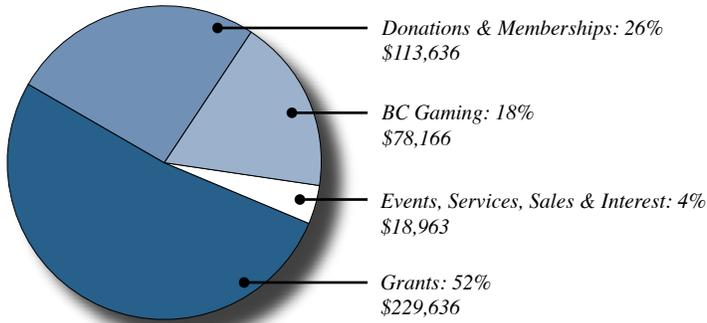
IT IS WITH GREAT SADNESS that we note the passing of several other long-time GSA members and friends, in addition to those remembered above. Our deepest condolences to the families and friends of Don Alderdice, Ray Berry, Jim Bohlen, Fay Johnson, Helen Martin and Mike Wallace.

Erika Harrison and Vanessa LeBourdais.

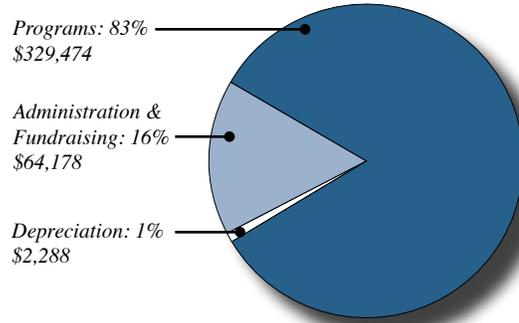


Photos page 6-7, Laurie MacBride, Hilary Mandel, Michelle Young

2010 Financial Highlights



Revenues FY10: \$440,401



Expenses FY10: \$395,940

Financial Position as of December 31, 2010

Current Assets:	\$349,052 (includes \$53,176 in Working Capital Reserve/Sustainability Fund)
Long-term Investments (Endowment Fund)	\$ 25,749
Capital Assets (Equipment):	\$ 7,596
Accounts Payable & Accrued Liabilities:	(\$ 22,068)
Deferred Contributions:	(\$203,238) (received or receivable in FY10 but committed to our work in FY11)
Net Assets:	\$157,091

In-Kind Contributions: In addition to the revenue above, GSA received an estimated value of \$74,505 in donated goods, services and volunteer time in FY 2010.

The above report is a preliminary summary only and not intended to reflect the complete financial status of the Georgia Strait Alliance. The full financial statements will be presented at our annual general meeting on June 18, 2011. Members unable to attend who wish to receive the statements should contact our Nanaimo office at 250-753-3459.

MEMBER ORGANIZATIONS

BC Wildlife Federation–Shuswap Region
Campbell River, Courtenay & District Labour Council
Canadian Power & Sail Squadron, Vancouver Island South District
Conservancy Hornby Island
Denman Island Marine Stewardship Committee
False Creek Harbour Authority
Harbour Authority Association of BC
Hornby Island Coop Association
Hornby Island Residents & Ratepayers' Association
Myrtle Creek Stewards Society
Nanaimo & Area Land Trust Society
Nature Vancouver/Vancouver Natural History Society
Oyster Bay Park Association
Protection Island Ratepayers Association
Schooner Cove Yacht Club
Sierra Quadra
Silva Bay Yacht Club

BUSINESS PARTNERS

Arbegar Fishing Co. Ltd.
BC Coast Pilots Ltd.
Big Island Inflata-Boats
Coast Mountain Expeditions
Daniel F. Huber Corporation
Denman Island Chocolate Ltd.
Gulf Islands Cruising School Ltd.
LDE Telecommunications
Maple Bay Marina (553836 BC Ltd.)
Mothership Adventures
Oceanus Reinforced Plastics Inc.
Pacific Yachting/ OP Publishing
Supersweep Chimney Services
Tammy Hudgeon Glassworks
Yellow Point Lodge