

Surf scoters feeding near Thetis Island: GSA works hard to keep our coastal waters healthy, so that scoters and other species in our region can continue to thrive.

Photo © Laurie MacBride, EyeOnEnvironment.com

Key achievements during the past year...

- **WON A RULING** by the Federal Court of Appeal against Fisheries and Oceans Canada, denying nearly every aspect of the agency's appeal of an earlier ruling, and confirming that the federal government is legally bound to protect killer whales.
- **WON LEGAL STANDING** in a California court case to argue against the US Navy's plan for underwater testing exercises in the Northeast Pacific Ocean which could threaten five at-risk species of whales from noise impacts.
- **SECURED** a strong set of final recommendations from the Cohen Commission Inquiry into the Decline of the Fraser River Sockeye, including validation of the information we had submitted to the Inquiry on the dangers of open net cage fish farms to wild salmon.
- **WON A MORATORIUM** by the Province on new or expanded salmon farm tenures in the Discovery Islands of northern Georgia Strait.
- **INFORMED** community leaders and the public about Kinder Morgan's plan to almost triple the capacity of the Trans Mountain pipeline that carries Tar Sands crude oil to Burrard Inlet, and the increased risks that would result from the growth in tanker traffic.
- **ENGAGED AND MOBILIZED** citizens about Kinder Morgan's plan, bringing local groups together to collaborate on strategies, distributing our citizen's guide to tankers and oil spills, and garnering over 1500 signatures on a petition opposing the pipeline expansion.
- **AWARDED** *Clean Marine BC* eco-certification to two marinas, and shepherded another successfully through the renewal of its 3-year certification (a first for *Clean Marine BC*)—bringing the total of certified marinas to nine.
- **HELPED LOCAL CITIZENS** to defeat persistent efforts to delay or scuttle the Capital Regional District's long-awaited sewage treatment plan, so that implementation of treatment can finally begin.
- **CLEANED UP** thousands of pieces of debris from beaches in six communities on Vancouver Island, partnering with Coastal Community Credit Union to engage 170 volunteers.
- **EXPANDED, IMPROVED AND RE-LAUNCHED** our online mapping project as the comprehensive and interactive Georgia Strait Communities Atlas, with new maps that support our region-wide Species at Risk, Green Boating and *Clean Marine BC* programs.
- **INFORMED AND INSPIRED** people at over 30 community events around the region, highlighting GSA's programs and campaigns and the importance of a healthy marine environment.
- **CONCEIVED AND BEGAN TO DEVELOP** an exciting new initiative in the Lower Mainland, to build a collaborative and diverse network that will create a common vision for the future of our urban waterfront and work together to ensure it stays healthy.
- **GREW** our membership by 36%.
- **IMPLEMENTED** a comprehensive new database system to improve our ability to engage and serve members, supporters and volunteers.
- **GAINED NEW SUPPORT** through use of social media, with increases in our Facebook "likes" (116%); Twitter followers (55%) and blog readership/unique visitors (73%).

BOARD OF DIRECTORS

June 2012 through June 2013

Melinda Skeels, Vancouver—President*

Dave Macdonald, Vancouver—Vice-President
& Treasurer

Frank Tester, Vancouver—Secretary

Don Bulmer, Vancouver*

Lesli Boldt, Vancouver*

Tara Todesco, Victoria (until March 2013)

Kathy Fletcher, Seattle/Vancouver (as of October 2012)

Jacqueline McGuire, Vancouver (as of February 2013)

* entering 2nd year of term in June (in office until Spring 2014)

ADVISORY COUNCIL

John Cashore, Coquitlam

Dr. Larry Dill, Victoria

Dr. Robert Elner, Delta

Chief Robert Joseph, North Vancouver / Hopetown

Dr. Donald McQueen, Nanaimo

Suzanne Siemens, North Vancouver

GSA STAFF April 2012 to April 2013

Christianne Wilhelmson—Executive Director

Cathy Booler—Administrative Director

Ruby Berry—Program Manager

Michelle Young—Financial Coordinator / Clean Marine
BC Program Coordinator

Donna Berthiaume—Administrative Assistant

Rebecca Adams—Communities Atlas Coordinator

Mike Richards—Director of Special Projects
(until March 31, 2013)

Deanna McGillivray and Isabelle Gendron-Lemieux
(Summer Students 2012)

Kathleen Fenner, Sarah Schmidt (Jan. & Feb. 2012)

CONTRACTORS

Cheryl Onciul—Grants Coordinator

Alexandra Woodsworth—Energy and Shipping
Campaigner (as of February 2013)

Ted Leather—Webmaster / Technical Support

Laurie MacBride & Alan Wilson—Publications

Pat Nordin—Office cleaning services

Annual Report © Georgia Strait Alliance 2013

Also available in PDF at www.GeorgiaStrait.org

EDITORIAL & LAYOUT: Laurie MacBride and Alan Wilson

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YOU make it possible!

As an independent, charitable society, GSA depends on your support to continue working to protect and restore our coastal waters. Each year, funding for our programs comes from a variety of sources including grants and donations. We are honoured to have your support. Thank you! The list below includes grants, partnership contributions, donations and gifts in-kind in 2012. Our sincere apologies if there are any errors or omissions (please let us know).

DONATIONS IN HONOUR OF

Campbell House, Ken D., Ellie (age 6), Adam Harding, Ralph & Lannie Keller, Tracy Myers' Birthday, The Spotted Prawns of Georgia Strait, Leonard Schein, Christianne Wilhelmson

DONATIONS IN MEMORY OF

Lynn Coleman, Keith Horry, Gertrude Randall, Robert C. Scott

SUSTAINERS (\$25,000 or more)

The Bullitt Foundation, Global Greengrants Fund, Gordon & Betty Moore Foundation, Province of BC Community Gaming Grant, The Estate of Jacqueline Sears

GUARDIANS (\$10,000 – \$24,999)

Eden Conservation Trust, Human Resources & Skills Development Canada, Mountain Equipment Co-op, Patagonia, The Schad Foundation, SunCruiser Magazine

RESTORERS (\$5,000 – \$9,999)

Anonymous (1), BC Marine Trades Association, The J.W. McConnell Family Foundation, Leonard Schein, Scotiabank, RBC Foundation—RBC Blue Water Project, Sisters of St. Joseph

PROTECTORS (\$2,500 – \$4,999)

Coastal Community Credit Union, The McLean Foundation, Small Change Fund

NAVIGATORS (\$1,000 – \$2,499)

Anonymous (1), Joyce Berry, Darren Blaney, Canadian Direct Insurance, Mike Cormack, Krista De Groot & Peter Jacques, Denman Island Chocolate Ltd., Dominion Self-Park Systems Ltd., Kathy Fletcher & Ken Weiner, Julia Gardner, Hornby Island Residents & Ratepayers' Association, Tammy Hudgeon Glassworks, Don Johnson, Maple Bay Marina (553836 BC Ltd.), Mel McDonald, Mountain Equipment Co-op—North Vancouver, Mountain Equipment Co-op—Vancouver, Carol Newell, Robin Puga & Melinda Skeels, James & Doreen Rainer, Mike Richards & Elizabeth Hurst, Scotia Tower, David Short, Patricia & Steve Strand, TD Friends of the Environment Foundation—Duncan, TD Friends of the Environment Foundation—Langley/Surrey/White Rock Chapter, Charlie & Theresa Walters

MARINERS (\$500 – \$999)

Anonymous (3), Aqueduct Foundation, Susan Bartlett, BC Coast Pilots Ltd., Boldt Communications Inc., Don Bulmer, Reed Clarke, Deep Cove Canoe & Kayak Center Ltd., False Creek Harbour Authority, Heather Friesen, Richard Hill, Gordon Horner, Marjorie Kamp, Walton Langford,



Photo © Laurie MacBride

Laurie MacBride & Alan Wilson, Joan Merrifield & Cathy Welch, Mosquito Creek Marina, Anne Murray, Open Ocean Outriggers, F. Matthew Kirchner & Lisa Osoba, Nanaimo Yacht Charters and Sailing School, Barbara Schwantes Memorial Fund (Pacific Coast Congress of Harbormasters and Port Managers), John & Kim Rich, Schooner Cove Yacht Club, Michael & Ron Steele, Terence Swean, Gordon Thompson, Alan & Linda Thomson, Alan Thornett, Tides Canada Foundation, Mark Waslen, Annabelle White, David Wiseman

STEWARDS (\$100 – \$499)

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GSA file photo

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Photo by Cheryl Onciul

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Photo by Lisa Winbourne

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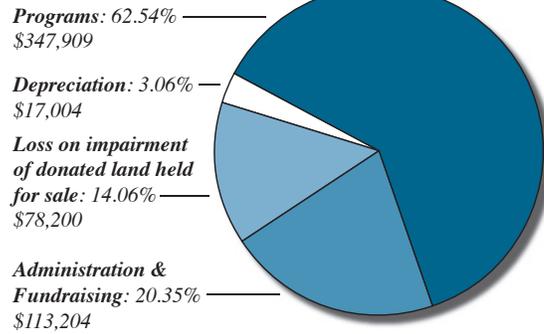
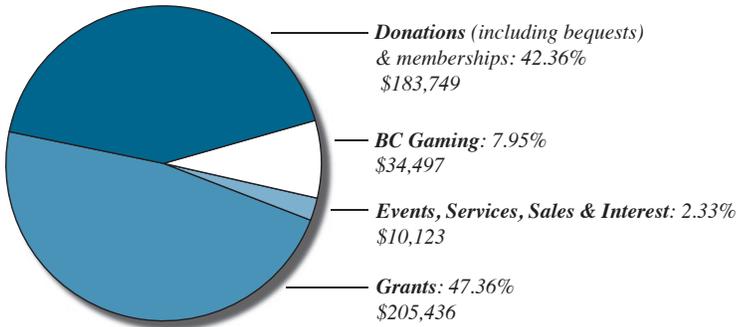
VOLUNTEERS

Our success also depends on volunteers, who provide invaluable help in the office, staffing displays at events, technical assistance, beach clean-ups, biological monitoring and many other important tasks throughout the year. Our volunteers are too numerous to list here, but we extend a hearty round of **THANKS AND APPRECIATION TO ALL.**



Photo by Michelle Young

2012 Financial Highlights



Revenues FY12: \$433,805

Expenses FY12: \$556,317

Deficiency of Revenues over Expenses: Georgia Strait Alliance was bequeathed land in 2011 but it has not yet been sold and unfortunately experienced a decline in value which resulted in a loss on paper in 2012 of \$78,200. Depreciation is also higher this year due to purchase of a new membership database which improves our ability to engage and serve members, supporters and volunteers. Combined, these circumstances result in a lower percentage of expenditures dedicated to our programs, however staffing commitments remained the same and our program work was effective and successful as can be seen by the major achievements we realized this year.

Financial Position as of December 31, 2012

Current Assets	\$793,702	<i>(includes Working Capital Reserve and bequested land held for resale of \$638,600)</i>
Long-term Investment	\$ 26,727	
Capital Assets	\$ 19,938	
Payables & Accruals	(\$340,491)	<i>(includes 50% FMV of bequested land, payable to co-benefactor upon sale)</i>
Deferred Contributions	(\$151,937)	
Net Assets	\$347,939	

In-Kind Contributions: In addition to the revenue above, GSA received an estimated value of \$24,963 in donated goods and services and \$33,560 in volunteer time in FY 2012 for a total of \$58,523.

The above report is a preliminary summary only and not intended to reflect the complete financial status of the Georgia Strait Alliance. The full financial statements will be presented at our annual general meeting June 9, 2013. Members unable to attend who wish to receive the statements should contact our Nanaimo office at 250-753-3459.

GSA'S BUSINESS & ORGANIZATIONAL PARTNERS

BC Coast Pilots Ltd., BC Marine Trades Association, BC Shellfish Growers Association-Comox, Boldt Communications Inc., Campbell River Fishing Guides Association, Canadian Direct Insurance, Clayoquot Eclectic, Deep Cove Canoe & Kayak Center Ltd., Denman Conservancy Association, Denman Island Chocolate Ltd., Dominion Self-Park Systems Ltd., False Creek Harbour Authority, Hornby Island Residents & Ratepayers' Association, Maple Bay Marina (553836 BC Ltd.), Mosquito Creek Marina, Mountain Equipment Co-op, Oceanus Reinforced Plastics Inc., Open Ocean Outriggers, Protection Island Ratepayers Association, Schooner Cove Yacht Club, Silva Bay Yacht Club, SunCruiser Magazine, White Rock Harbour Board

