



Leaving a
LEGACY

for the health of our coastal waters





Why leave a legacy?

By leaving a gift in your memory you are making a significant contribution to the future sustainability of those charitable organizations that are most meaningful to you.

A gift can also be a very practical addition to a financial or estate plan when tax issues are taken into consideration. Your professional advisor can show you how giving may benefit your family and your community after you're gone.

*Leave a legacy to more than 125
species at risk by supporting
Georgia Strait Alliance*



Georgia Strait Alliance is the organization you can count on to find solutions to what threatens the most vulnerable species in Georgia Strait, one of the most biologically rich bodies of water in Canada. Since 1990 we have tackled the most urgent issues impacting the health of our coastal waters and the resilience of our communities.

When you choose to remember Georgia Strait Alliance with a gift in your will, you are helping to ensure GSA is here to tackle new threats as they emerge. Your gift is the perfect way to let your love of the Strait—and the thousands of species of birds, plants and animals who call it home—live on in the years to come.

*We protect these waters
through education,
advocacy, stewardship and
collaboration*

TO LEAVE A LEGACY TO Georgia Strait Alliance

Leaving a gift in your will is a simple action you can take now that can translate into lasting impact on our local waters for future generations.

3 simple steps to including a gift to Georgia Strait Alliance in your will:

Step 1.....

If you don't have a will, we recommend you seek professional advice from an experienced legal and/or financial advisor to ensure your wishes are honoured. If you do have a will, it's fairly simple to amend it. **Tips are available on our website at: www.georgiastrait.org/donate/legacy-giving.**

Step 2.....

It's important to include GSA's full name and charitable number in your will. Without this, we may not receive your gift:

- ✓ **Legal name:** Georgia Strait Alliance
- ✓ **Charitable registration number:**
13994 2254 R0001

Step 3.....

We recommend you share the following clause with your advisor: *"I give all or (enter a percentage or fixed amount) of the residue of my estate, a specific cash legacy, or a specific asset, to Georgia Strait Alliance, charitable registration number 13994 2254 R0001. I request that funds be used for the highest priority need as determined by the Society at the time of receipt of funds."*



Options for leaving a legacy

There are a number of options available, each with its own tax benefits. We encourage you to talk to your professional advisor (your lawyer, financial planner or accountant) as they can help you decide which option(s) will work best for you and your family, including the tax implications. Options you may wish to consider include:

- Charitable bequest
- Cash or securities
- Life insurance
- RRSPs or RRIFs
- Charitable remainder of trusts
- Assets or proceeds from asset sales
- A gift to honour someone

Personal philanthropy through a will can be an additional way to ensure that your memory lives on

We are here to help

Please go to our website
www.georgiastrait.org/donate/legacy-giving
or call us at 250 753 3459
to find out more about creating a gift in your will
and other options for legacy giving.

